Judging Criteria for the In-Person and Video Options (100 pts., total)*:

1. **Content** of Presentation (40 pts):
   - Purpose of Research (10 pts.)
   - Problem statement—Background and Rationale (10 pts.)
   - Methods/Design (10 pts.)
   - Outcomes and/or Potential Impact of Research (10 pts.)

2. **Effectiveness** of Communication (30 pts.):
   - Key research concepts are clearly stated (10 pts.)
   - Innovative and creative use of video or in-person presentation format (10 pts.)
   - Central public health message is conveyed (10 pts.)

3. **Quality of Presentation** (30 pts.)
   - 3-minute time constraints are met and effectively used (10 pts.)
   - Visuals and graphics are clear, effective, and appropriate for topic (10 pts.)
   - For videos, text, music, narration is clear, high quality, and appropriate (10 pts.) or….
   - For In-person, poster is clear, professional, and easy to follow (10 pts)

*These criteria were adapted from The Graduate School Graduate Exhibition at The Pennsylvania State University, http://www.gradschool.psu.edu/exhibition/guidelines/video-guidelines/.