Appendix A: Event Program

THE GEORGE WASHINGTON UNIVERSITY
SCHOOL OF PUBLIC HEALTH AND HEALTH SERVICES

The 2011 National Emerging Leadership Summit for Long-Term Care Administrators

June 14 – 17, 2011
Washington, D.C.

Co-Sponsored By:

Special thanks to:

The Wertlieb Family
Tuesday, June 14, 2011 AGENDA

Overview of Best Leadership Practices and Trends

10:00am - 12:00pm  Welcome and Opening Session (Light Refreshments)
   • Lynn Goldman, Dean, GW School of Public Health and Health Services
   • Robert Burke, Professor and Chair, GW Department of Health Services Management and Leadership

12:00 – 1:00pm  Lunch

1:00 – 2:00 pm  Examining the New Face of Leadership in Long-Term Care
   • Douglas Olson, Associate Professor, University of Wisconsin at Eau-Claire

2:00 – 3:30 pm  Discussion Session: Overview of 2010 Recommendations and Summit Attendees’ Profile
   • Douglas Olson, Associate Professor, University of Wisconsin at Eau-Claire
   • Matt Mauthe, Chief Executive Officer, Marquardt Village
   • Dinah Martin, Campus Administrator, Saint Therese at Oxbow Lake, Inc.
   • Rachel Kruth, Administrator, HCR ManorCare

5:00 – 7:00 pm  Capital Yacht Charters Tour and Dinner

Special thanks to Golden Living for sponsoring this dinner tour.
Wednesday, June 15, 2011 AGENDA

Engaging with Professional Connections and Opportunities

8:00 – 9:00 am Discussion and Reflections from Profiles and Recommendations
(Light breakfast available)
- Douglas Olson, Associate Professor, University of Wisconsin at Eau-Claire

9:00 – 10:15 am American Health Care Association/National Center for Assisted Living
- Ted LeNeave, President and CEO, American Healthcare, LLC.
- David Kyllo, Executive Director, National Center for Assisted Living

10:15 – 10:30 am Break

10:30 – 11:30 am National Association of Long Term Care Administrator Boards
- Randy Lindner, President and CEO, National Association of Long Term Care Administrator Boards

12:30 -2:00 pm Senior Executive Panel Discussion Session with Lunch
- David Mills, President, Division 4, Golden Living
- Michael Rodis, Senior Vice President Human Resources, Sunrise Senior Living
- Cynthia Thorland, Vice President/Director of Educational Resources, Life Care Services LLC
- Brad Reynolds, Chief People Officer, Asbury Communities
- Daniel Schwartz, Chief Operating Officer, Addus HealthCare, Inc. (Facilitator)

2:00 – 3:00 pm LeadingAge’s Leadership Development
- Wendy Green, Director, Leadership Development, LeadingAge
- Andrew W. Applegate, Executive Director, Asbury ~Solomons Island
- Melissa M. Fortner, Vice President of Supportive Living, VMRC

3:00 – 3:15 pm Break

3:15 – 4:15 pm American College of Health Care Administrators (ACHCA)
- Marianna Kern Grachek, President and CEO, ACHCA
- Timothy Dressman, Chair, Board of Directors, ACHCA

4:15 – 4:30 pm Concluding Reflection

Special thanks to:

American Health Care Association
LeadingAge

2011 National Emerging Leaders Summit for Long Term Care Administrators White Paper
Thursday, June 16, 2011 AGENDA

Raising Legislative Awareness and Comfort Level

9:00 – 11:00 am Developing and Implementing Public Policy for LTC Administrators
  • Malcolm Harkins, Proskauer Rose, LLP
  • Robert Burke, Professor and Chair, HSML Dept., GW

The Driving Force Behind Policy Development
  • Anne Montgomery, Senior Policy Advisor, U.S. Senate Special Committee on Aging
  • Senator Herb Kohl (D-WI, Invited)

An Insider’s Perspective on the Legislative Process
  • Congressman Jason Altmire, (D-PA-04, Invited)

12:00 – 12:45 pm U.S. Capitol Building Tour
**Friday, June 17, 2011 AGENDA**

**Listening to the Next Generation**

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<th>Time</th>
<th>Event</th>
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<td>8:00 – 9:00 am</td>
<td><strong>Leading the Next Generations/The Next Wave - Interactive Keynote</strong></td>
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<td>• Mike Muetzel, Mx Marketing, Management Solutions</td>
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<td>9:00 -10:30 am</td>
<td><strong>Discussion Session: Sorting out the Issues and Priorities</strong></td>
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<td>• Mike Muetzel, Mx Marketing, Management Solutions <em>(Facilitator)</em></td>
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<td>10:30 – 10:45 am</td>
<td>Break</td>
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<td>10:45 – 11:45 am</td>
<td><strong>Taking things to the next level and beyond: Developing an action plan</strong></td>
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<td>• Mike Muetzel, Mx Marketing, Management Solutions <em>(Facilitator)</em></td>
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<td>• Douglas Olson, Associate Professor, University of Wisconsin at Eau-Claire</td>
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<td>11:45 – 1:00 pm</td>
<td><strong>Lunch and closing session – Making Things Happen: A Professional Commitment</strong></td>
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