Appendix A: Event Program

The 2011 National Emerging Leadership Summit for Long-Term Care Administrators

June 14 – 17, 2011
Washington, D.C.

Co-Sponsored By:

Special thanks to:

The Wertlieb Family
Tuesday, June 14, 2011 AGENDA

Overview of Best Leadership Practices and Trends

10:00am - 12:00pm  Welcome and Opening Session (Light Refreshments)
   • Lynn Goldman, Dean, GW School of Public Health and Health Services
   • Robert Burke, Professor and Chair, GW Department of Health Services Management and Leadership

12:00 – 1:00pm  Lunch

1:00 – 2:00 pm  Examining the New Face of Leadership in Long-Term Care
   • Douglas Olson, Associate Professor, University of Wisconsin at Eau-Claire

2:00 – 3:30 pm  Discussion Session: Overview of 2010 Recommendations and Summit Attendees’ Profile
   • Douglas Olson, Associate Professor, University of Wisconsin at Eau-Claire
   • Matt Mauthe, Chief Executive Officer, Marquardt Village
   • Dinah Martin, Campus Administrator, Saint Therese at Oxbow Lake, Inc.
   • Rachel Kruth, Administrator, HCR ManorCare

5:00 – 7:00 pm  Capital Yacht Charters Tour and Dinner
   Special thanks to Golden Living for sponsoring this dinner tour.
### Wednesday, June 15, 2011 AGENDA

**Engaging with Professional Connections and Opportunities**

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| 8:00 – 9:00 am | Discussion and Reflections from Profiles and Recommendations  
(Light breakfast available)  
• Douglas Olson, Associate Professor, University of Wisconsin at Eau-Claire |
| 9:00 – 10:15 am | American Health Care Association/National Center for Assisted Living  
• Ted LeNeave, President and CEO, American Healthcare, LLC.  
• David Kyllo, Executive Director, National Center for Assisted Living |
| 10:15 – 10:30 am | Break |
| 10:30 – 11:30 am | National Association of Long Term Care Administrator Boards  
• Randy Lindner, President and CEO, National Association of Long Term  
  Care Administrator Boards |
| 12:30 -2:00 pm | Senior Executive Panel Discussion Session with Lunch  
• David Mills, President, Division 4, Golden Living  
• Michael Rodis, Senior Vice President Human Resources, Sunrise  
  Senior Living  
• Cynthia Thorland, Vice President/Director of Educational Resources, Life Care Services LLC  
• Brad Reynolds, Chief People Officer, Asbury Communities  
• Daniel Schwartz, Chief Operating Officer, Addus HealthCare, Inc.  
  (Facilitator) |
| 2:00 – 3:00 pm | LeadingAge’s Leadership Development  
• Wendy Green, Director, Leadership Development, LeadingAge  
• Andrew W. Applegate, Executive Director, Asbury ~Solomons Island  
• Melissa M. Fortner, Vice President of Supportive Living, VMRC |
| 3:00 – 3:15 pm | Break |
| 3:15 – 4:15 pm | American College of Health Care Administrators (ACHCA)  
• Marianna Kern Grachek, President and CEO, ACHCA  
• Timothy Dressman, Chair, Board of Directors, ACHCA |
| 4:15 – 4:30 pm | Concluding Reflection |

*Special thanks to:*
Thursday, June 16, 2011 AGENDA

Raising Legislative Awareness and Comfort Level

9:00 – 11:00 am  Developing and Implementing Public Policy for LTC Administrators
  • Malcolm Harkins, Proskauer Rose, LLP
  • Robert Burke, Professor and Chair, HSML Dept., GW

  The Driving Force Behind Policy Development
  • Anne Montgomery, Senior Policy Advisor, U.S. Senate Special Committee on Aging
  • Senator Herb Kohl (D-WI, Invited)

  An Insider’s Perspective on the Legislative Process
  • Congressman Jason Altmire, (D-PA-04, Invited)

12:00 – 12:45 pm  U.S. Capitol Building Tour
Friday, June 17, 2011 AGENDA

Listening to the Next Generation

8:00 – 9:00 am  Leading the Next Generations/The Next Wave - Interactive Keynote
• Mike Muetzel, Mx Marketing, Management Solutions

9:00 -10:30 am  Discussion Session: Sorting out the Issues and Priorities
• Mike Muetzel, Mx Marketing, Management Solutions (Facilitator)

10:30 – 10:45 am  Break

10:45 – 11:45 am  Taking things to the next level and beyond: Developing an action plan
• Mike Muetzel, Mx Marketing, Management Solutions (Facilitator)
• Douglas Olson, Associate Professor, University of Wisconsin at Eau-Claire

11:45 – 1:00 pm  Lunch and closing session – Making Things Happen: A Professional Commitment
• Mike Muetzel, Mx Marketing, Management Solutions (Facilitator)
• Douglas Olson, Associate Professor, University of Wisconsin at Eau-Claire
• Matt Mauthe, Chief Executive Officer, Marquardt Village
• Dinah Martin, Campus Administrator, Saint Therese at Oxbow Lake, Inc.
• Rachel Kruth, Administrator, HCR ManorCare