CAREER SERVICES EMPLOYER RESEARCH WORKSHEET

Name of the organization:

Type of Organization (Public, Private, Non-Profit, etc.):

Location:

Size of Organization:

How long has the company been in business?

What is the company’s mission statement?

What product(s) or service(s) does the company make, sell, provide?

Who are the organization's stakeholders?

Are there different units, or divisions within the company? What are they, and what does each specialize in?

Annual revenues, profits (if public)

What is the latest news about the industry the company represents? Current events?

Is the Company undertaking any new initiatives

Who is their competition?

What is the company’s history? Founder? CEO?

Is there an organizational chart available?

Is there a training program? If so describe.

Does the company have any international/foreign operations?

Commented [NSPT1]: Add the following question
Commented [NSPT2R1]: Is the company undertaking any new initiatives?