

Coalition-Building Centered in Equity

A New Communications Tool from the Center for Community Resilience

December 6, 2022



Center for Community Resilience

Milken Institute School
of Public Health
THE GEORGE WASHINGTON UNIVERSITY

Sumner M. Redstone
Global Center for
Prevention & Wellness

What We Do

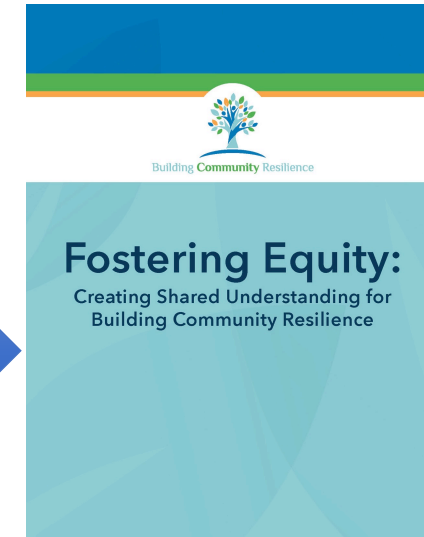
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Global Center for
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Center for
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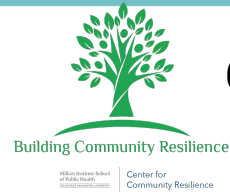
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6 Regional Networks



11 Local Health Departments

Washington State



Building Community Resilience

Oregon



Building Community Resilience

Deschutes, OR



Resilience Catalysts

Alameda County, CA



Resilience Catalysts

Mesa County, CO



Resilience Catalysts

Lee County, IA



Resilience Catalysts

Kansas City & St. Louis, MO



Building Community Resilience

Cincinnati, OH & Louisville, KY



Building Community Resilience

Cleveland, OH



Resilience Catalysts



Resilience Catalysts

Jersey City, NJ



Building Community Resilience

DC & Baltimore, MD

Appalachian District, NC



Resilience Catalysts

Shelby County, TN



Resilience Catalysts



Resilience Catalysts

Leon County, FL

Dallas County, TX



Building Community Resilience



Resilience Catalysts

BCR: The Process

Changing harmful narratives

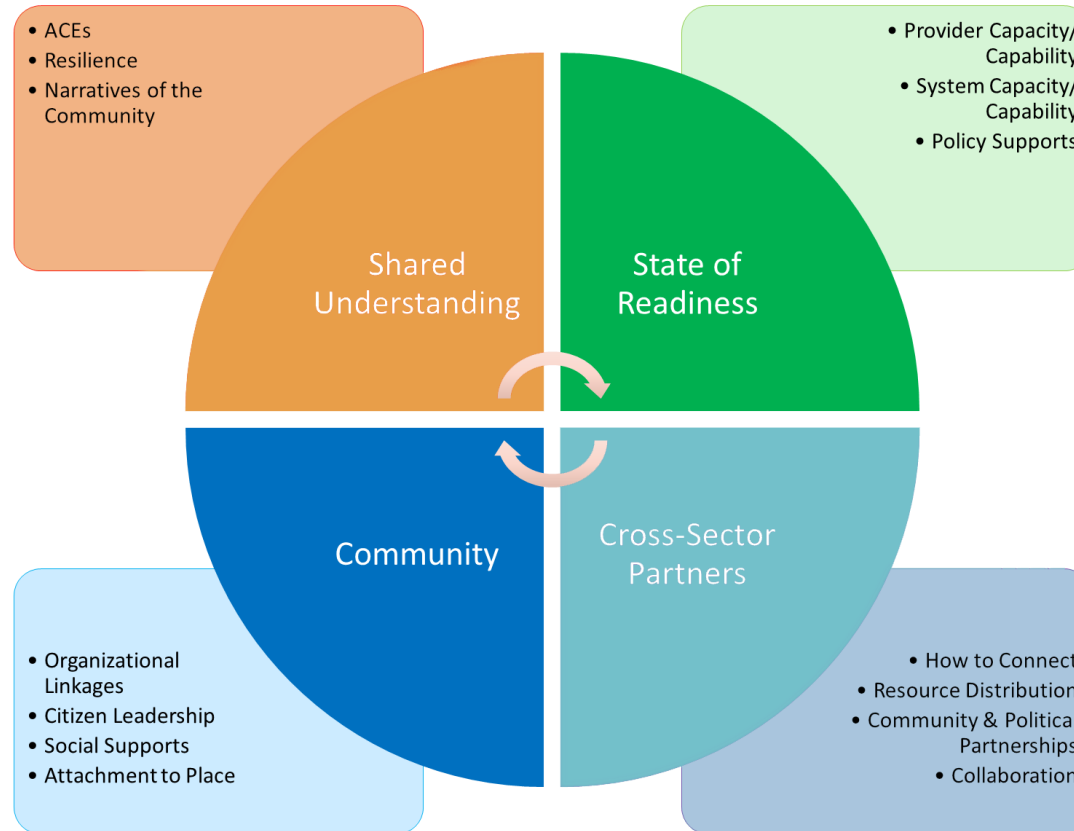


Partnering Opportunity:
Parents as Agents of Change

Prioritizing Issues
Co-Creation of Solutions



Building Community Resilience: Process of Assessment, Readiness, Implementation & Sustainability



Ellis, W., Dietz, W. (2017) A New Framework for Addressing Adverse Childhood and Community Experiences: The Building Community Resilience (BCR) Model. *Academic Pediatrics*. 17 (2017) pp. S86-S93. DOI information: 10.1016/j.acap.2016.12.011



Center for Community Resilience

Fostering Social Capital = Power Building

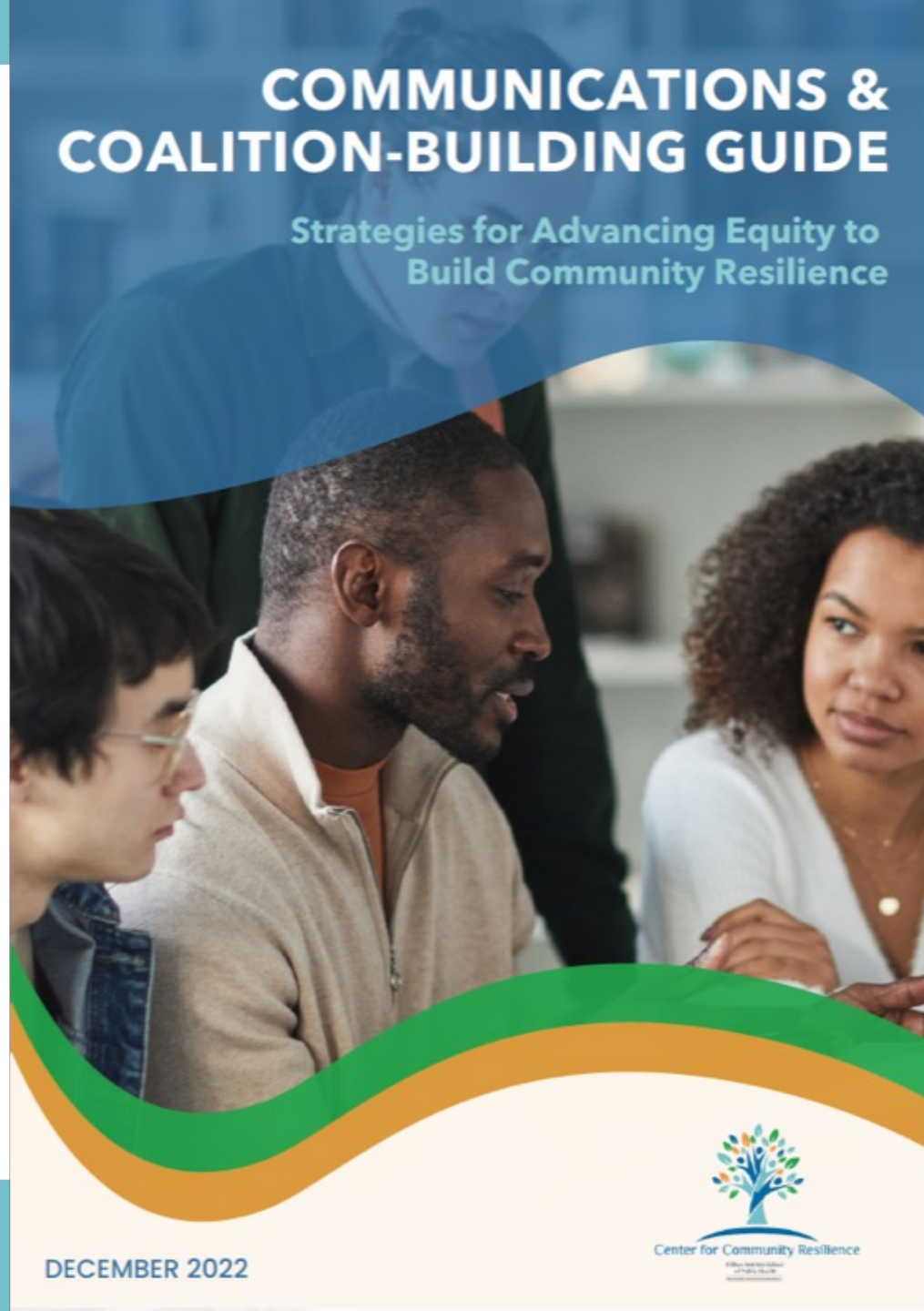
What's New

- **Communicating Equity**
- **Unpacking Structural Racism**
- **Lessons in Racial Healing**
- **Coalition Building for Social Justice**
- **Confronting Opposition:
History vs. Critical Race Theory**

Download now at go.gwu.edu/CCR

COMMUNICATIONS & COALITION-BUILDING GUIDE

Strategies for Advancing Equity to
Build Community Resilience



Today's Speakers



Wendy Ellis, DrPH
*Director, Center for
Community Resilience*



Erin Saul, MBLI
*Senior Community
Engagement Specialist, Joining
Forces for Children*



Michelle Taylor, MD, DrPH, MPA
*Director, Shelby County (TN)
Health Department*

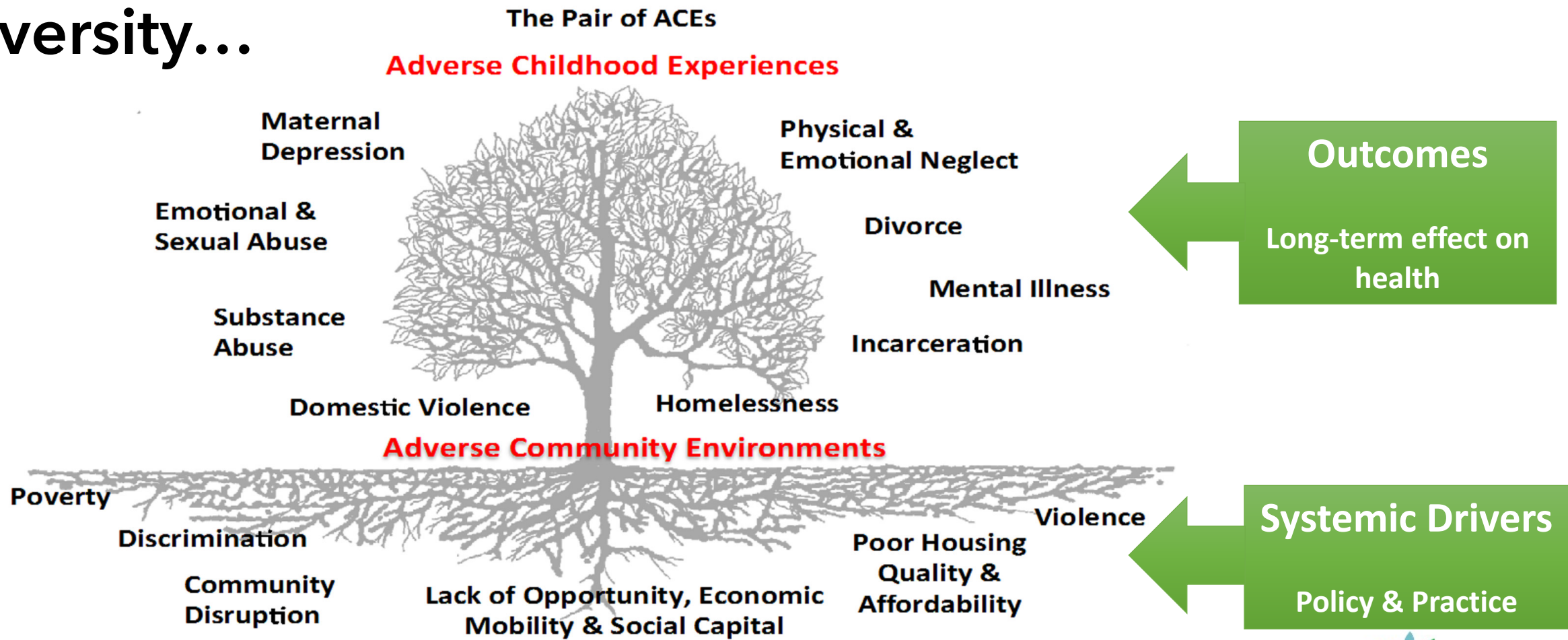


Kim Rodgers, MA
*Program Manager, Center
for Community Resilience*

Capturing Community Narratives



The Narrative of Adversity...



Ellis, W., Dietz, W. (2017) A New Framework for Addressing Adverse Childhood and Community Experiences: The Building Community Resilience (BCR) Model. *Academic Pediatrics*. 17 (2017) pp. S86-S93. DOI information: 10.1016/j.acap.2016.12.011

The context (community & family environment) play a key role in how an individual 'bounces back' from adversity.

Community resilience looks like...

- Safe and stable neighborhoods
- Community advocacy and agency
- Environments that promote social connectedness

- Healthy and supported individuals and families
- Social and economic mobility
- Access to capital



Communicating Resilience

Defining Outcomes

- Health-promoting infrastructure
- Restorative justice

- Affordable housing
- Fair policing practices

Community-driven policy

- Integrated social services
- Fair lending practices

- Living wages
- Equitably-resourced public education



Center for Community Resilience

What's Equity Got to Do With It?

Narrative

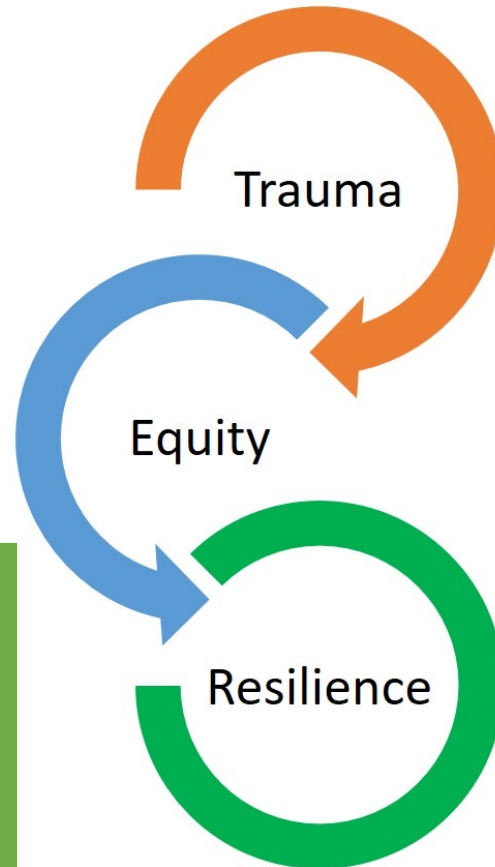


Connecting systems & policies to community characteristics and population health outcomes.

Measurement & Accountability



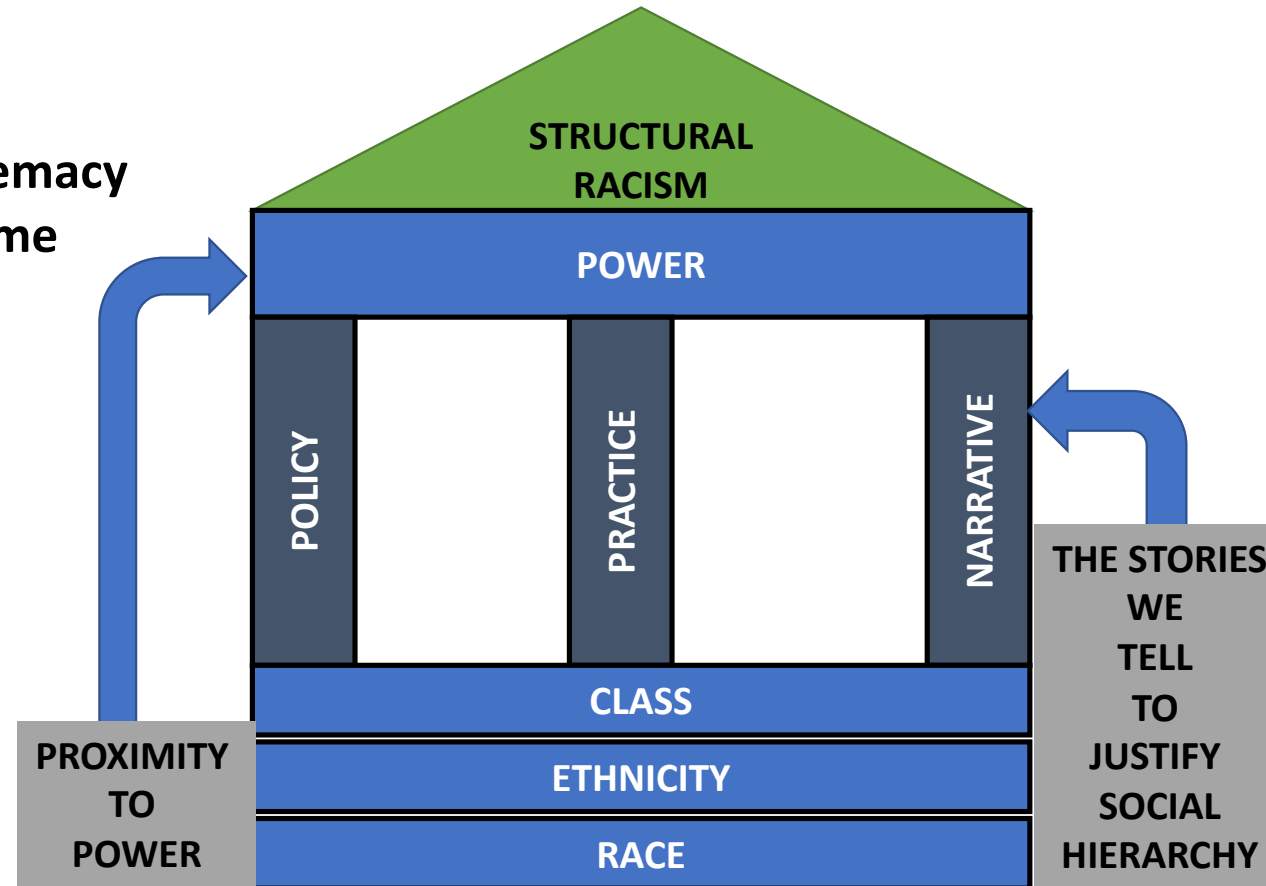
Measuring equity & community resilience by connecting access to supports and buffers to population health.



Equity = Meeting Community Where They Are

The Infrastructure of Structural Racism

A structure designed to ensure & produce white supremacy as a social & economic outcome



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Partner Spotlight

Building Power in Community & Across Sectors

Washington



Oregon



Alive and Well Communities



Dallas, TX

Cincinnati, OH



DC-MD-VA



Joining Forces for Children Partners

School Districts, Social Services, Childcare, Mental Health Agencies

- 4C for Children
- Beech Acres Parenting Center
- Brown County School District
- Child Focus, Inc.
- Cincinnati Children's Hospital
- Cincinnati City Council
- Cincinnati Federation of Teachers
- Children's Home of Northern Kentucky (CHNK)
- Cincinnati Public Schools
- Cincinnati Youth Collaborative
- Cincinnati-Hamilton County Community Action Agency
- Consortium for Resilient Young Children
- Every Child Succeeds
- Family Nurturing Center
- GLAD House
- Greater Cincinnati Foundation
- Hamilton County Job and Family Services

- HC Public Defender Guardian ad Litem
- Harmony Project
- Learning Grove
- Legal Aid Society of Greater Cincinnati
- Legal Aid Society of Southwest Ohio, LLC
- Lighthouse Youth Services
- MindPeace
- Northwest Local School District
- Princeton City Schools
- ProKids
- Santa Maria Community Services
- Solutions Community Counseling and Recovery Services
- St. Joseph Orphanage
- Success By Six / United Way
- The Children's Home of Cincinnati
- Tristate Trauma Network
- YWCA

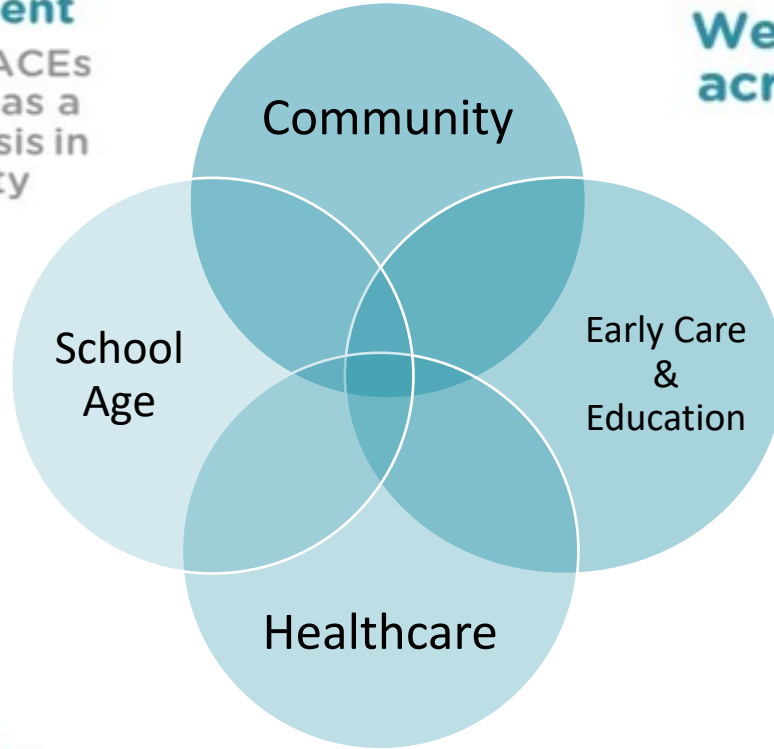


We build a community based movement

that recognizes ACEs and toxic stress as a public health crisis in our community

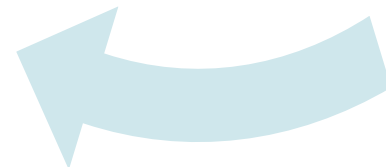


We collaborate across sectors



We advocate for Equity and Justice

to eliminate the root causes of ACEs



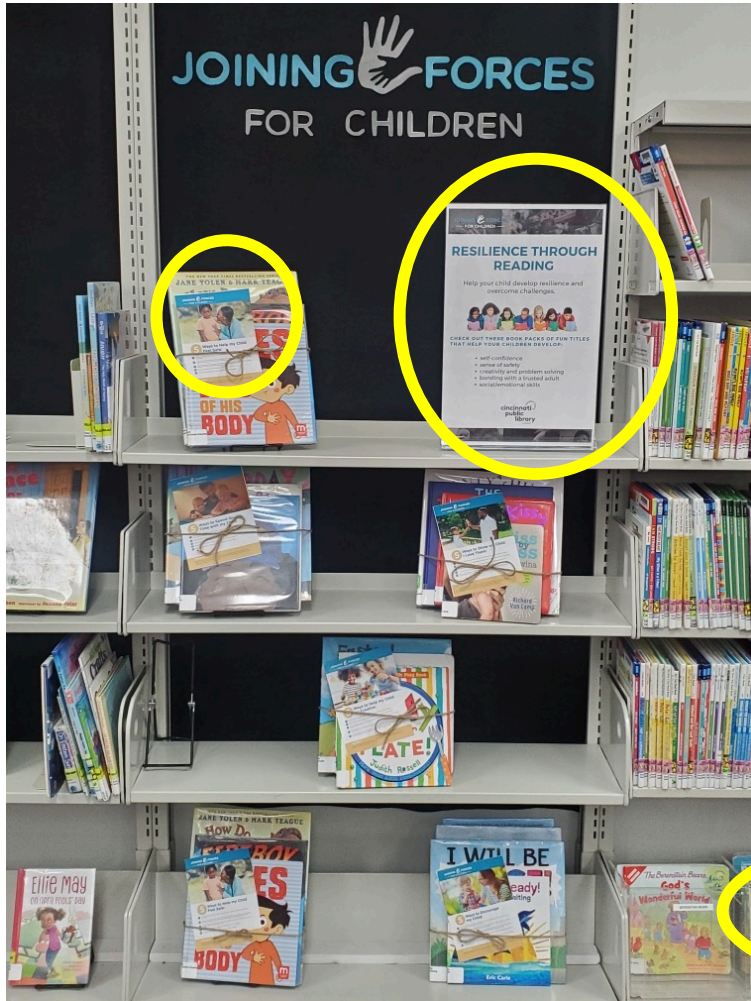
We develop trauma informed systems

JOINING  FORCES
— FOR CHILDREN —



Rowing.at

JOINING  FORCES
— FOR CHILDREN —



Wed 9/14/2022 1:40 PM

Dustin Gehring <dgehring@nwlsd.org>

Presentation

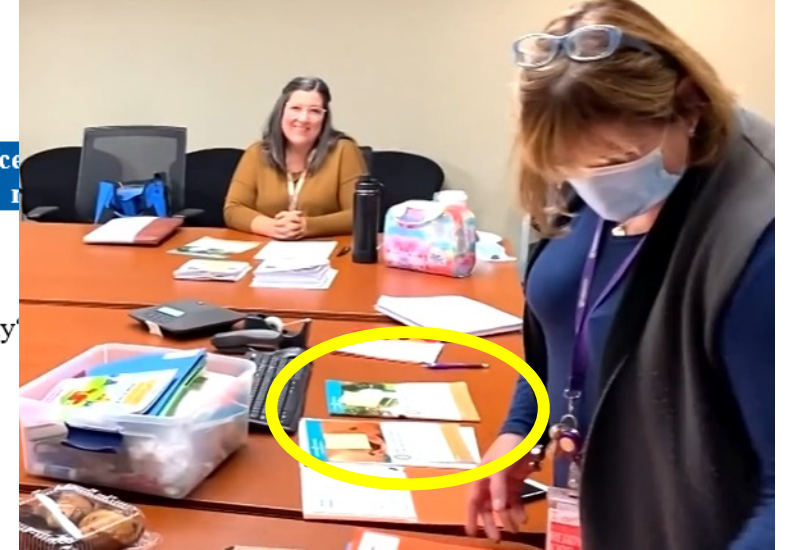
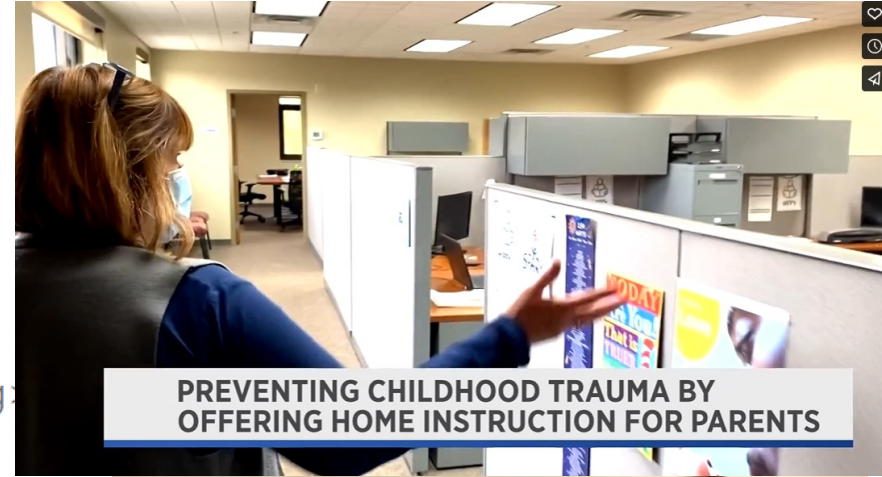
To Saul, Erin (She/Her/Hers)

You replied to this message on 9/14/2022 2:09 PM.

This email originated from an EXTERNAL sender to CCHMC. Proceed with caution.

Will you share the ACE/Trauma presentation with me for the meeting today?

--
 Dustin Gehring
 Student Services
 Northwest Local School District
[5 Ways to Build Resilience \(English\)](#)
[5 Ways to Build Resilience \(Spanish\)](#)



“I want to talk to everyone about ACEs. My mom is now sharing things with me about her childhood.

I understand now that she had ACEs, and I wonder how her life would have been different if things like “trauma informed” existed for her growing up?”

*Bishop Ennis Tait,
ROOT Ambassador*



Shifting the Narrative:

ROOTs vs “trauma informed” =

Reflective of true community messaging.

+

Tree logo promotes ideas of spirituality, scripture, family, generational connection and strength of community.

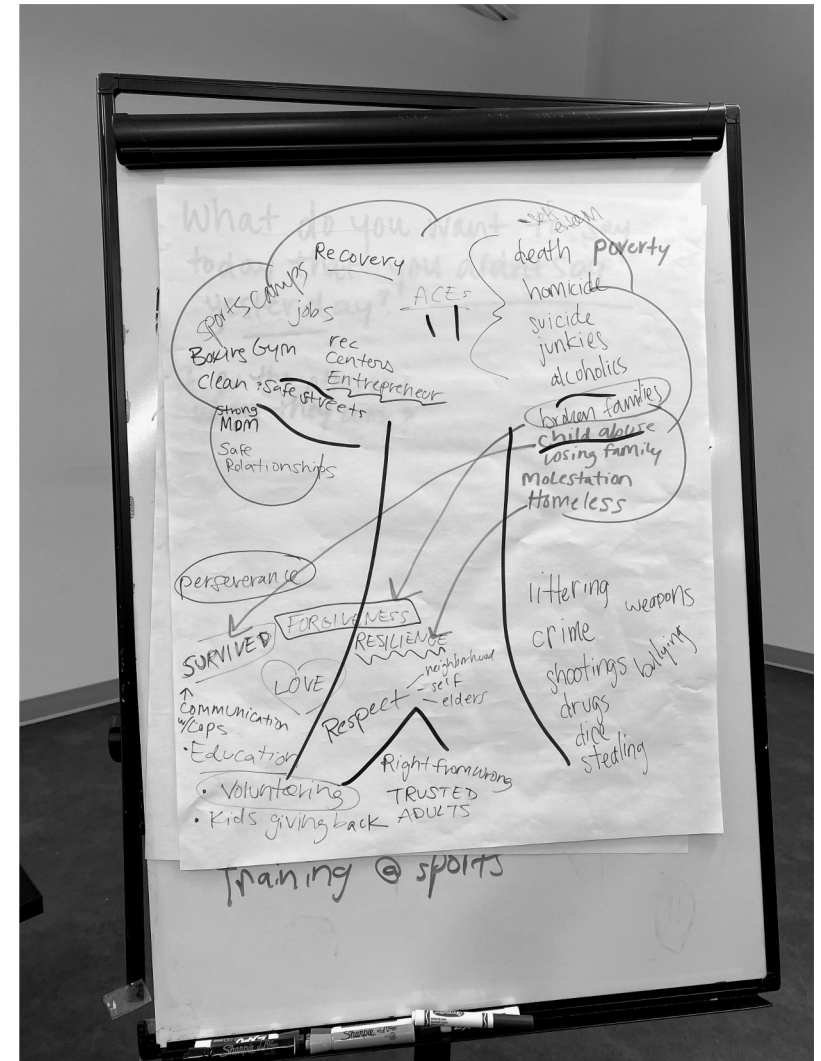
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ROOTs message highlights wisdom and solutions within the community vs. “programs”.



Coalition work w/ equity principles:

- Co-production of policy agenda w/local students
- Promoting work of ROOTs within institutional initiatives
- Co-production of K-12 Trauma Informed training scenarios w/ ROOTs, teachers, and parents.
- Resilience Tip Sheets
- Open access to “Family Wellness Program” trainings & screening tools





*Together, we can build resilience and
fight adversity.*



Thank you

Erin.Saul@cchmc.org



JOINING  FORCES
— FOR CHILDREN —

Equity: The Pathway to Resilience

Building Relationships & Trust

- Leave your agenda & assumptions at the door
- Connect, engage, repeat
- Emphasize common interests/goals
- Demonstrate reciprocity & mutual benefit

EQUITY!

Power Sharing

- Respect the variations of power
- Democratize “the table”
- Build accountability into your infrastructure (e.g., strategic plans, budgets, boards, committees)

Elevating & Promoting Community Wisdom

Active Listening & Reflection

- Be present, observe, absorb
- Learn the language (of community, partners, policymakers, other stakeholders)

Humility

- Know the limits of your authority
- Honor non-traditional expertise

Seeking Community Narratives

- Gather stories that center community voices and lived experiences

Partner Spotlight

Becoming an Agent of Change: Views from Inside the System

Lee County, IA



Louisville, KY



Cleveland, OH



Jersey City, NJ



Deschutes County, OR



Alameda County, CA



Baltimore, MD



Mesa County, CO



Appalachian District, NC



Shelby County, TN



Leon County, FL



National Partners



Centering Equity in Communications & Coalition-Building: Systems Change WITHIN the System

**Michelle Taylor, MD, DrPH, MPA
Director, Shelby County Health Department
Tuesday, December 5, 2022**



Historical Context



- The Shelby County Health Department has existed in some form since 1838 (think Yellow Fever Epidemic).
- Birth and death certificates were color categorized *by race* up until at least 1968.
- Vital records were fully electronic by the late 1990s.

Health Context

- **Top 3 causes of death (SC total, African American, and White)**
 - Heart disease
 - Malignant neoplasms
 - COVID-19
- **Top 10 causes of death are varied past the first 3**
 - Homicide is #8 for the SC population overall, and #6 for the African American SC population. It does not rank in the top 10 causes for the White SC population.

Health Context

DEATHS PER 100,000 POPULATION: 2020			
Homicide		COVID-19	
SC Total	30.23	SC Total	99.14
African American	47.99	African American	108.16
White	4.40	White	84.15
<p><i>Represents a 990% difference between AAs and Whites, and reveals that AAs were 10 times more likely to die from homicide</i></p>		<p><i>Represents a 28.5% difference between AAs and Whites, and reveals that AAs were 1.3 times more likely to die from COVID-19</i></p>	

2020 Death Rates (Provisional) per 100k Population, Selected Conditions: 2020 NCHS Estimates Used to Calculate Rates

Defining and Addressing Structural Racism

- Shining a light on root causes is necessary
 - *Defining structural racism* outside of a whisper...
 - “The colors had consequences!” Those consequences are still pervasive throughout the system.
- Systems change is uncomfortable
 - *Centering community voice* requires this discomfort be overcome
- Common language is key
 - *Discussion of and agreement to use common language*
 - Use of “justice-involved youth” vs. “juvenile”; Use of “community expert” vs. “key informant”



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